



Press release

Art & Culture: Swiss art tech company is Finalist of Luxury Innovation Award™ 2020

Biel / Bienne, 10th August 2020: iazzu, the Swiss digital company specializing in the art industry, is happy to be the Finalist of Luxury Innovation Award™ 2020 Edition presented by Luxury Venture Group. The Global Premiere is scheduled for August 27, 2020 at the Four Seasons Hotel des Bergues Geneva, Switzerland. This show will be live broadcasted. Stay tuned!"

The Luxury Innovation Award™ is the world's first global competition for the emerging luxury startups developing innovative solutions for the luxury industry. Announced in October 2019, In the first 2020 edition, the 8 finalists from all over the globe will showcase themselves during the global premiere award show in Geneva and they will compete for the prestigious Trophy. They received 149 applications from outstanding startups from 34 countries all around the world.

iazzu's newly developed online channel provides a user-friendly tool for presenting works of art to a worldwide network of galleries and exhibition organizers, to patrons as well as new collectors and buyers. It is essentially an augmented reality application (AR app): users can conveniently visualize works of art with their mobile device on their own walls at home. The integration of useful and popular features such as an event calendar, gallery chat, currency converter and all social media channels turns the app into a comprehensive digital presence for the smartphone age.

Contact

For more information and images
Romana Kunz, Co-Founder & CEO iazzu
E-Mail: ro@iazzu.com
Telefon: +41 79 2211 397



About iazzu

iazzu is the first scalable tailor-made application for the art industry. It enables users to visualize works of art in their own environment and purchase them from within the mobile app. For galleries and exhibition organizers, iazzu is a powerful marketing and sales tool which provides innovative and efficient communication with their target audience. Gallery and exhibition customers benefit from the quick and economical setup where iazzu takes care of everything, from integrating the works of art to event updates.

About the Luxury Venture Group

The Luxury Venture Group is a Swiss-based incubator, accelerator and venture capital ecosystem to scout, select, accelerate and invest in startups in the luxury and related industries. Luxury Venture Group's mission is to enable startups from the luxury industry that combine impact and profit along with craftsmanship, innovation, creativity, and sustainability.

<https://luxuryventuregroup.com/media/>